



Bavarian culture & indulgence

The Chiemsee-Alpenland region is full of traditions, customs and real Bavarian culture. The best way to appreciate it, is to celebrate together with the locals, either at the Herbstfest in Rosenheim or at one of the traditional festivals in local costume. The customs and traditions are still very alive in the Chiemsee-Alpenland region: raising the maypole, summer solstice fires, traditional folk costume dances or the horse processions of St. Leonhard.

Among the typical culinary delicacies of the region are fresh Chiemsee Renke (small salmon), handmade monastery marzipan from the Fraueninsel, homemade cheese from the mountain pastures, seasonal products on the farmers markets and in the farm stores as well as fine brandies and local beers. Especially in autumn numerous restaurants and inns offer culinary highlights.



Water fun

Swimming, surfing, canoeing, sailing or a trip out on a boat; more than 30 lakes and rivers of the region offer you pure variety. Whether you just want to relax and sunbathe at a sunny spot, take a stroll along the water's edge, do something sporty on the water or try out the ideal wind conditions for surfing or kite-surfing. One thing is certain: You won't be bored! Water slides, floating platforms and play areas ensure that even the toddlers are in a good mood, too.



Winter adventure

The aroma of roasted almonds, mulled wine and barbecued sausages at the numerous Christmas markets, whether it's in the woods, castle or on an island, every one of them in the region is unique. Immerse yourself in the magic of the Christmas spirit! The islands on Lake Chiemsee exude an extraordinary charm, especially in winter.

If you prefer to do something sporty, then you can enjoy the cold, clear mountain air, skiing, cross-country skiing or out on a sledge.

After winter sports or a relaxing winter walk, the thermal spas in Bad Aibling or Bad Endorf invite you to relax and unwind.



You can get here easily from Munich, Salzburg or Innsbruck airport. The well-developed road network means it's easy for you to get here by car, motorhome or motorbike as well either via the motorway A8 Munich – Salzburg, A93 Munich – Innsbruck or along the main roads B15 Wasserburg – Inntal, B304 Munich – Wasserburg instead. Taking the train is easy, too. There are numerous connections leading e.g. to Rosenheim, Bad Aibling, Bad Endorf, Bernau a. Chiemsee, Oberaudorf, Prien a. Chiemsee and Wasserburg a. Inn.

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WELCOME

Arrive · Feel at home · Discover



A warm welcome
Arrive. Feel at home.
Discover.



One of the most beautiful and diverse regions in Upper Bavaria lies between Munich and Salzburg: the Chiemsee-Alpenland. Sporting activities, cultural highlights, culinary delights and delicacies, Lake Chiemsee and the Bavarian Alps are a pleasure at any time of year.

In any case, you have to visit the idyllic islands of Fraueninsel and Herreninsel with the impressive fairy-tale like castle of King Ludwig II. Sporty holidaymakers and nature lovers listen up: hiking, cycling, water sports, skiing or cross-country skiing; everything is possible in the Chiemsee-Alpenland region. Enjoy pure relaxation in the region's thermal spas.

Let yourself be enthralled by the diversity of wonderful events and towns rich in culture. Culture-lovers are fascinated by real Bavarian as well as alpine traditions and way of life. Quaint festivals, traditional wonderful costumes, concerts full of atmosphere, entertaining theatrical plays, exhibitions and museums' there's lots to do and see. Due to the good accessibility, the region is very popular with congress and conference guests as well.

We wish you a wonderful and memorable holiday in the Chiemsee-Alpenland region and look forward to meeting you!



Lake Chiemsee and its islands

Lake Chiemsee, the "Bavarian Sea" as it's affectionately known, roughly 80 square kilometres is the largest Bavarian lake, the heart of the region and famous for its unique nature, clean water and both the Frauen- and Herrenchiemsee islands. On the Herreninsel you can visit the famous Herrenchiemsee Palace which was built by King Ludwig II. Stroll through the floral palace gardens and enjoy the impressive water fountains.

It's just a short boat trip over to the picturesque Fraueninsel. This car-free village is home to roughly 250 inhabitants. The striking dome tower of the Frauenwörth monastery is the landmark of the island. It is known as the "island of painters" and is one of the oldest artist colonies in Europe.



Rich in history and culture

Cultural delights, alpine tradition and a bit of southern European lifestyle are the main attractions in the cities of Rosenheim and Wasserburg am Inn. The historic old cities are characterised by the Inn-Salzach architecture, the pastel coloured facades of the houses and the arcades to stroll around and relax.

Rosenheim isn't only known from the early-evening TV series "The Rosenheim Cops". The exhibition centre "Lokschuppen" can also be found here, which is one of the most famous exhibition centres in Germany. Wasserburg am Inn is nearly completely surrounded by the River Inn on all sides and fascinates visitors with its unique location.



Discover nature

Cycle all the way round Lake Chiemsee either with pure muscle power or an e-bike, that's definitely something you have to do when you visit the Chiemsee-Alpenland region. Many other tours around the lakes, along the river banks, around our charming towns or passing through lush green meadows are waiting for you. And they've all got one thing in common: a spectacular view of the Alps.

After you've packed your rucksack and tied your hiking boots, then why not head off to one of some 60 alpine huts offering food and drink in the region, where you can enjoy real, hearty Bavarian snacks and impressive views of the Alps. Or if you prefer a more leisurely outing, why not take one of the four cable cars up to the view points from the Wendelstein, Kampenwand, Hochries and Hocheck mountains?

